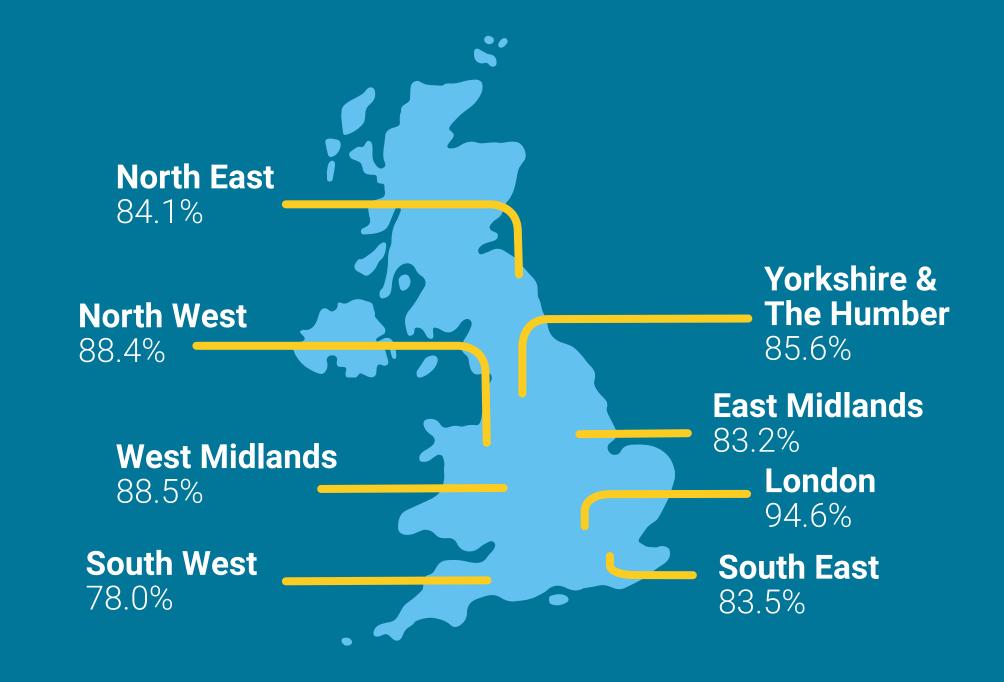
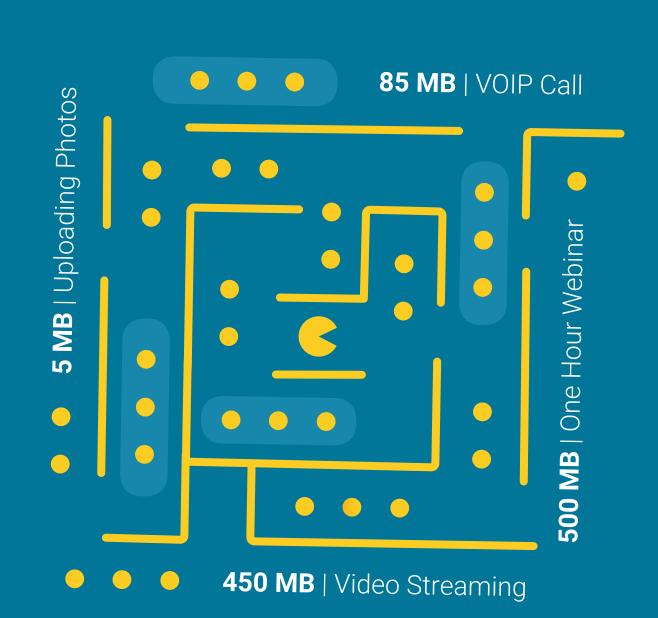
### Connectivity.

## Speeding Into The Future

Coverage of superfast broadband for business premises in England by 2020, by region.





## What's Eating Up Your Bandwidth?

How demanding is your business?

### **Ultra High**

- Video Conferencing
- Bandwidth Hungry Applications

### Moderate

- Wi-Fi
- File Sharing
- Cloud Services

### High

- Backup
- Webinar Streaming
- Uploading Large Files

#### Light

- Web Browsing
- Social Media
- VoIP Calls

# How Happy Are You With Your Connectivity?

Chances are, the smaller your business, the less likely your internet speed is keeping pace with your business needs.

94.0%

% of businesses happy with their internet speed by size		
0 to 9 people	67.1%	
10 to 49 people	75.4%	
50 to 249 people	87.0%	
250 to 999 people	92.3%	

\* ONS: Proportion of UK businesses by maximum contracted internet connection speed, by size of business, 2010 to 2016

1000 + people





## Are You Keeping Up With The Times?

How much have business internet speeds increased since 2010?

	2010	2016
Less than 2Mbps	10.8%	4.4%
2Mbps - 10Mbps	46.7%	17.8%
10Mbps - 30Mbps	21.2%	24.1%
30Mbps - 100Mbps	5.0%	27.8%
100Mbps or more	4.6%	13.7%

Use our
Decision Tree
to choose the
right Connectivity
Solution

