

Benefits of Outsourcing Your IT

A whitepaper for SMEs considering outsourcing
their IT to a Managed Services Partner.



Introduction

The uncertainty of the UK economy and the world wide political upheaval has left many businesses feeling nervous and hesitant about the future.

Companies are being forced to tighten their belts and undergo a period of review to ensure they're prepared for sluggish growth in the market.

With this in mind, there's no better time than now to ensure your business systems and infrastructure are running as efficiently and effectively as possible.

WHAT IS MANAGED IT?

It's the process of outsourcing your IT services to a specialist company, who takes over the responsibility of providing IT services and support to you and your business. These services can be provided proactively via a long-term support contract, or on an adhoc basis, freeing you up to focus on more important business matters.

A Managed Services Partner will help maintain your IT systems, reduce system downtime and help you prepare for the future with the latest innovative technologies. Choosing the right partner can help unlock return on your IT investments and give you peace of mind that your IT infrastructure remains secure and available.

To help put all this in context we've pulled together the top 7 benefits of outsourcing your IT.



THE RIGHT PARTNER

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Control IT Costs

In today's modern technological age, the cost of successfully managing your IT systems can easily spiral out of control and for most businesses, it is one of the biggest challenges you can face.

Hiring and training IT staff alone can be very expensive and temporary employees may not provide the consistency and business continuity you need.

Outsourcing your IT gives you the flexibility to focus resources to meet fluctuating demands and reduce overall costs. By tailoring your IT support and services you put yourself in control which allows for budgeting more effectively. Only pay for what you use, when you need it.

According to a CompTIA study, '46% of managed IT service users have cut their annual IT costs by 25% or more'.

Chess have years of experience delivering services within budget and on time so whether you're looking for a long-term fixed solution or need some adhoc support you can rely on us to help maximise your IT budget.



SAVE SOME MONEY

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Stay Focused on Your Core Business

Most businesses have limited resources with managers and individuals already working to their maximum potential. No one wants to worry about the mundane everyday IT tasks or complex problems, which is where IT outsourcing can help.

Chess can provide your people with a robust IT infrastructure that is reliable, available when you need it, and more importantly, secure. With less distractions, your work force can stay focused on your core business.



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Stay Ahead of the Game

The digital landscape is constantly evolving with technology advances moving quicker than ever before. As a result, more and more SMEs struggle to stay ahead of industry changes and can't afford to match the in-house support services of larger companies.

Outsourcing can help keep you up to date with the latest technologies and ensure you have the relevant access to upgrades, expertise and support needed to give your business a competitive advantage.

Chess can unlock economies of scale and help you maximise your return on your IT investment. We have the technical expertise and resources to start new projects right away. For example, handling the same project in-house might involve weeks or months to hire the right people, train them and provide the support they need.

Here at Chess our teams are qualified and accredited to the highest standards, bringing with them years of experience, saving you time and money. We also have teams dedicated to specific sectors: Corporate Business, SMEs, Education and Housing ensuring you have everything you need to stay ahead of the competition.



MAXIMISE YOUR ROI

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Compliance and Security

Securing your IT environment and ensuring your systems are compliant are essential. As technology advances, so do the security risks i.e. viruses, malware, hacking and data theft, are just a few of the things that could seriously impact your business.

A proactive approach to protecting your data from corruption and unauthorised access is mandatory. Prevention is key! As a Chess customer, you'll get access to My Portal our ground-breaking new IT support system. It gives you a single pane of glass view of your ICT performance, ensures regular health checks are in place, pre-empts problems and vulnerabilities before they can harm your business.



THE PROTECTION YOU NEED

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Drives and Supports Your Business Growth

Investment in a robust and effective IT infrastructure can help drive and support your business growth.

Outdated IT systems which are slow and inflexible will hinder productivity and performance. Imagine the frustration and negative impact this can have on your workforce and business.

Outsourcing your IT can provide the proactive support you need, to help manage and futureproof your IT infrastructure, so when your business grows so does your IT.



GROWING WITH YOU

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Develop and Support Internal Team

In some cases, businesses may not have the relevant technical skill set required to implement large scale complex IT projects. Outsourcing of these projects will bring highly skilled and experienced resources into your company. Your people can work alongside them to enhance their own skills and knowledge.

At Chess we offer monthly workshops, webinars, courses and on-site training to all our customers, our strong relationships with best in class Vendors means knowledge and skills development is shared with all our customers.



KNOWLEDGE YOU NEED

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Reduces Your Risk

IT systems should be simple and should work.

Periods of high employee turnover will add uncertainty and inconsistency to any business operations. Outsourcing will provide a level of continuity to your business while reducing the risk that a substandard level of operation could bring.



KEEP THINGS MOVING

Employee turnover can disrupt IT services, outsourcing will bring continuity while reducing risk.

Conclusion

In summary, the benefits of having the right Managed Services Partner on board can be limitless. Let us take care of your business systems so you can focus on driving your business forward.

CHESSE

At Chess we design and deliver award winning bespoke ICT solutions and services to meet your needs.

Our 25 years' experience, 80 strong ICT Team, outstanding customer service, technical expertise and proven return on your IT investment are just a few of the things that sets us apart.

But the real key to our ICT partnerships lie within our people. We're passionate about technology and unlocking its potential, we're focused on listening, understanding, unearthing unique solutions and building trusted relationships. Our people are committed to our core values: Quality and Passion and this is why we're fast becoming one of UK's most trusted ICT partners.

Take a look at the products and services we offer:
ChessICT.co.uk/technology/ict

Or better still give us a call today **01282 418 800**, we're always happy to help!